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VOXUS Adds Print-on-Demand Provider RPI to Growing Client Portfolio

Gig Harbor, Wash. – July 29, 2008 – VOXUS, Inc. (www.voxuspr.com), a public relations consultancy for technology companies, today announced it has been named the agency of record for RPI (www.rpiprint.com), a provider of automated, mass-customized manufacturing and fulfillment for the consumer print-on-demand market.

“VOXUS holds an impressive track record for launching businesses in a broad range of vertical markets,” said Traci Pichette, Director of Product Management for RPI. “This experience, together with the team’s understanding of our fast-growing industry, solidified our decision. We look forward to tapping VOXUS’ market insight and creativity to raise our profile with target audiences.”

RPI offers print fulfillment and logistics, product design services and end-user product configuration software to a broad range of blue chip retail and online business-to-consumer partners that control more than 50 percent of the total photo products market. In addition to its role as a fulfillment partner, RPI also offers a complete range of design services and innovative, highly personalized printed products with turn-around times of only a few business days.

“The demand for personalized photo printing services is growing exponentially and we’re honored to be working with one of the largest automated print manufacturers in the U.S.,” said Paul Forecki, President of VOXUS. “We look forward to helping RPI take its business to the next level.”

About VOXUS, Inc.

VOXUS, Inc. is a privately held public relations agency that is dedicated to using small programs to drive market leadership for technology companies. VOXUS' senior professionals offer years of experience effectively establishing and communicating – across a broad range of industries – the uniqueness of a company, product or service. The agency offers a targeted approach to ensure the right messages reach the right audience, in the most cost-effective manner possible. For more information, visit www.voxuspr.com.

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