



Contact:
Lindsay Stril
VOXUS, Inc.
(253) 853-5151 x226
lstril@voxuspr.com

For Immediate Release
June 8, 2009

VOXUS White Paper Covers Ins and Outs of Free Press Release Distribution

- What:** "Free Wire: The Ins and Outs of Free Press Release Wire Services"
- When:** Available Immediately
- Where:** <http://www.voxuspr.com/extras/free.php>
- Details:** During an economic downturn, marketing professionals seek out new ways to maximize their PR budgets. One way to stretch marketing dollars is to use a free press release wire service for some or all press release distribution. In this white paper, communications managers will learn how to navigate the free press release distribution landscape. Readers will also learn the benefits, pitfalls and implications of leveraging a no-cost release wire service.

About VOXUS, Inc.

VOXUS, Inc. is a privately held public relations agency that is dedicated to using small programs to drive market leadership for technology companies. VOXUS' senior professionals offer years of experience effectively establishing and communicating – across a broad range of industries – the uniqueness of a company, product or service. The agency offers a targeted approach to ensure the right messages reach the right audience, in the most cost-effective manner possible. For more information, visit

www.voxuspr.com, follow us on Twitter @Voxuspr, find us on Facebook or call us at 253-853-5151.

###