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VOXUS Secures Crescendo Networks for Growing Client Portfolio

Tacoma, Wash. – October 21, 2008 – VOXUS, Inc. (www.voxuspr.com), a public relations consultancy for technology companies, today announced it has been named the agency of record for Crescendo Networks, Ltd. (www.crescendonetworks.com), the recognized performance leader in accelerating and optimizing Web applications.

“Web acceleration and optimization is gaining significant momentum in the U.S. as companies rely more heavily on Web properties and begin their push into Web 2.0,” said Janine Roth, President of U.S. Operations at Crescendo Networks. “As we expand to meet these growing demands, it’s imperative that we have a PR team willing to invest the time necessary to not only learn our technology, but understand our challenges. VOXUS has demonstrated that they are that agency. Instead of taking a one-size-fits-all approach to our communications outreach, VOXUS developed a flexible and dynamic program designed to take advantage of our core messaging and position us as a market leader.”

Crescendo Networks is the recognized performance leader for accelerating and optimizing the delivery of business-critical, Web-enabled applications. The company’s unique multi-tier application delivery architecture dramatically improves the operation of today’s demanding application infrastructure. The world’s largest corporations and fastest growing Web properties rely on Crescendo for the application performance and efficiency needed to ensure usability, facilitate rapid business growth, lower IT costs and

capture additional revenue. VOXUS has partnered with Crescendo Networks to help promote and raise awareness about the company's existing and upcoming technologies. This includes media and analyst relations, speaking and award opportunities, messaging, contributed articles, case studies and more.

About VOXUS, Inc.

VOXUS, Inc. is a privately held public relations agency that is dedicated to using small programs to drive market leadership for technology companies. VOXUS' senior professionals offer years of experience effectively establishing and communicating – across a broad range of industries – the uniqueness of a company, product or service. The agency offers a targeted approach to ensure the right messages reach the right audience, in the most cost-effective manner possible. For more information, visit www.voxuspr.com.

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